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Call For Membership

For organizations like the Wisconsin Breast Cancer Coalition, strength comes with numbers.

Whether we are talking to researchers about the need to include younger women in clinical trials, to the public about breast cancer awareness, or to legislators in Washington, D.C. about the need for environmental research—the number of members and supporters we have plays a huge role in our success.

Why join WBCC? Being a WBCC member means your voice is heard in Wisconsin and across the country. It also means:

- You have opportunities to learn more about this devastating disease than what you would normally find on a shower card.
- You can have an impact on access to new treatments or diagnostic tools that may save the life of someone you care about—or even yourself.
- You have a voice in influencing policy that affects efforts to eradicate breast cancer.

Why join WBCC? Because it takes more than just money for research and awareness to eliminate the far-reaching effects of breast cancer on our society. It also takes a strong collective voice to advocate for positive changes.

No other breast cancer organization in Wisconsin is as active in promoting education beyond the media sound bytes about breast cancer. WBCC collaborates with many organizations who have complementary goals, thus ensuring that policy makers hear the patient's perspective and have a resource for all breast cancer issues before they make critical decisions.

We do not duplicate what other organizations do. They provide support services directly to breast cancer patients and their families. WBCC supports these organizations by attacking the disease from a different angle.

WBCC needs your support. The more members we have, the stronger our collective voice. Representation from around Wisconsin will ensure that ALL our legislators, researchers, and health care administrators know how we feel about the eradication of breast cancer right here in Wisconsin.

If you are not yet a member, or your membership has lapsed and would like to join us again, please fill in the information on the back cover and mail it to WBCC. Join our collective voice and make a difference.



WBCC Members along with our special guest from the U.K. with Congressman Paul Ryan outside his office.

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Moving? Please send your
address changes to:

Wisconsin Breast Cancer
Coalition
P.O. Box 170031
Milwaukee, WI 53217

or email: wbcc@standupandspeakout.org

**articles for
next issue**

Authors of articles in this newsletter are not necessarily limited to WBCC members. We welcome information from individuals and organizations that are supportive of WBCC's efforts. If you have information you would like included in an upcoming issue, please contact WBCC at wbcc@standupandspeakout.org or 414.963.2103.

Dear WBCC Members and Supporters,

Much has happened since you last read an issue of *Collective Voice*. For one, this is my first issue as president of WBCC, a duty I take on with excitement, passion, and a huge sense of responsibility to the people (women, men, friends and families) of Wisconsin who have been or will be affected by breast cancer.

I am not a breast cancer survivor myself, but I have been affected by breast cancer nearly all my life. I grew up in a family where there were so many diagnosed with breast cancer that I lived life wondering not *if*, but *when*, I too would be diagnosed. I grew up and learned all I could. The biggest thing I learned? **Breast cancer affects everyone.**

I step into this position humbled by the accomplishments of past WBCC presidents—and hope that I can continue their hard work and commitment. I would like to thank three of them specifically who have led by wonderful example, mentored me, and offered the voice of experience more times than I can count: Dawn Anderson, Kathleen Harris, and Karen Maynard, my first friend in the breast cancer world, who helped me understand how much difference one person can make, and who I can always count on. Thank you all for everything you've done and continue to do.

In this issue you'll read about new ways to help WBCC receive donations from companies like Pick 'n Save, Fahler Financial Advisors, and Silpada Designs Jewelry. You'll also read about how important it is to support our efforts in Wisconsin and in Washington, and what a difference you can make.

I need to remind myself frequently that WBCC is a volunteer organization. But being a volunteer myself, I think I speak for many of us when I say, "This is my real job." Yes, we may have a job that pays the bills, a family to take care of, a career to continue building, but when I look back on all the accomplishments I've made in my life so far, it's the ones with WBCC that I'm most proud of.

I had the privilege and the curse of growing up in a family filled with breast cancer. Now that I've lived much of my adult life as a breast cancer advocate, I want to make sure that other children don't grow up the same way.

I believe that we can find a way to end breast cancer. I want to make sure I'm a part of that. And I hope you will join me.

Ellen Vander Heyden

WBCC President

P.S. Don't forget to register early for this year's Rare Chair Affair. Our sixth year with this event is likely to be even bigger than all the rest! Check out page 8 to read about the new and exciting things this year.



WBCC President Ellen Vander Heyden presents Congresswoman Tammy Baldwin with a special appreciation award for her consistent support of WBCC and its programs in Wisconsin.

Family Fingerprints

Laura Vander Heyden

The imprints made on our lives by our mothers and grandmothers are testaments to the women we become.

Some imprints are gifts, mine are love of music and the arts (from my grandmother), athleticism, intuition, or a sense of humor. Others are terribly frightful and leave behind an unthinkable legacy—like the breast cancer mutation BRCA2 that was passed from generation to generation in my family.

I was young when my mother was diagnosed with breast cancer and when my grandmother died from complications associated with breast cancer treatment—fortunately, too young to really understand it. My first memory of living with breast cancer is of my father making foam breasts for my mother to wear until she received her prosthetic breasts. It was then that I understood my mother had lost her breasts to this devastating illness.

When I was 12, my aunt was diagnosed with breast cancer. Then I realized (along with my cousins) that someday I could get it as well. And so breast cancer became part of my everyday life.

As we grew older, we watched as one by one my mother's sisters were also diagnosed—four out of five sisters developed the disease. We saw each of them make the same surgical decisions... bilateral mastectomy with no reconstruction. Miraculously, we also saw breast cancer bringing them closer together as sisters and as women. We saw them laugh and joke with each other, constantly trying to think of new ways to embarrass their kids with their “removable” breasts... from posing for family photographs with their prostheses on the top of their heads to whipping one out when young men from a passing car hollered “show us your tits!” Through all that, we learned that laughter IS the best medicine—a valuable lesson I use everyday! There is

humor—positive humor—in most situations. You just have to be willing to find it.

I was diagnosed with breast cancer in April of 2002, when I was 29 years old. I had discovered two swollen lymph nodes the first week of that New Year. At once, thoughts of cancer flooded my mind. I immediately saw a doctor who was ready to dismiss me. I consulted with four doctors; each told me I had nothing to worry about—in spite of my family history. “You’re so young, I’m sure it’s just an infection,” was the answer I received from every doctor. Finally, I asked for a mammogram. Unfortunately, the results seemed to confirm the doctor’s initial reaction.

I continued to feel that my age was playing a bigger role in their assessment than my family history. Unconvinced, I saw another doctor who had the same “you’re too young” attitude. But I kept thinking, four out of five women in one family can’t be wrong! After once again explaining my family history, I was sent for an ultrasound. Again, the results were negative; I actually began to believe it wasn’t cancer. If that many people could look at it and say there’s nothing to worry about, perhaps I was being overly cautious.

Then I found a third swollen node. I knew that for my own peace of mind, I needed to have a biopsy done. This was nearly three months after discovering the first two swollen lymph nodes. It was breast cancer.

My decision to have a mastectomy was a very personal one. Even my mother couldn’t help me make that decision. Survivors in our family were completely open and honest with me about the pains, physical and emotional scars, insecurities, and issues they faced regarding mastectomy. I know they struggled and continue to struggle with their deci-



Laura Vander Heyden seen here working on one of her paintings. This photo was taken for a story on KARE11 in Minneapolis about breast cancer and genetic testing. Laura was featured in the story.

sion everyday. I was very fortunate that I was able to have reconstruction, an option my mother and her sisters weren’t given. My mother even admitted to me once that she felt a slight twinge of jealousy when she compared her scars to mine.

Having a mastectomy was by far the most difficult decision I have ever had to make. Choosing to lose my breasts seemed unfair, even excessive. Slowly, influences from my family began to creep into my consciousness and helped sway me from looking at the negativity. My focus began to change. I was choosing to live without constant worry, choosing to fight, to find a new path. Like my family, I was choosing to find the bright side of a dark disease. I discovered the bright side for myself during chemotherapy. One morning I woke up and realized that I didn’t have to style my hair or shave my legs, and then I had another epiphany... *I’ll never have to wear another bra again!*

At first my scars were constant reminders of the bad things I now had to find a way to live with—reminders of my breast cancer, of my mastectomy, of all I had lost and would never regain. One day I took a step back and looked at my family. A flood of memories came back and I saw my mom and my aunts laughing and finding the humor in their breast cancer. (We may have laughed about breast can-

WBCC Speaker's Bureau

WBCC is now planning our speaker's series for the next year. The theme is Breast Cancer Advocacy. Each 15-minute presentation features a WBCC volunteer advocate and a WBCC board director, each speaking about breast cancer awareness and what everyday people can do in their daily lives to help eradicate breast cancer.

We are offering our presentation to individuals, organizations, clubs, support groups, etc. Presentations can be modified to fit the audience, such as women's clubs, young adults, professional organizations, etc. If you would like to have WBCC speak at your organization's next meeting or function, please contact our office at 414.963.2103 or email us at wbcc@standupandspeakout.org.

Research Update: The Breast Cancer Postage Stamp and the Department of Defense Breast Cancer Research Program



Yes, you read that title right. The Department of Defense has a Breast Cancer Research Program. In fact, the US Army Medical Research and Materiel Command (USAMRMC) manages biomedical research programs that are part of the US Department of Defense (DOD) and Army budget submission. In addition, as directed by Congress, the USAMRMC manages congressional special interest biomedical research programs.

One of the congressional research programs managed by the USAMRMC Office of Congressionally Directed Medical Research Programs (CDMRP) is the Breast Cancer Research Program (BCRP). The DOD BCRP and the National Institutes of Health both benefit from sales of the US Postal Service's Breast Cancer Stamp as a result of the Stamp Out Breast Cancer Act.

If you attended WBCC's 10 Year Anniversary Gala in April 2004, you know that Dr. Ernie Bodai, the nationally-recognized surgeon who advocated for the stamp in 1998, was here to tell us about his journey in making the stamp a reality.

KEY FACTS:

- The Breast Cancer Stamp was first offered for sale in August 1998.
- Thus far, the DOD BCRP received \$12,233,715 from the stamp's sales proceeds.
- The stamp is currently authorized by Congress through December 31, 2005.
- An extension of the Stamp Act is under consideration by Congress.

The \$12.2 million received by the DOD from the Breast Cancer Stamp through 2004 has been used to fully fund 26 proposals and partially fund one proposal for BCRP Idea Awards. These awards encourage innovative approaches to breast cancer research and are the backbone of the BCRP's portfolio of

awards. As Breast Cancer Stamp revenues become available to the CDMRP, those funds are applied to Idea Awards under negotiation at the time.

The DOD BCRP was established in 1992 by Congress, which provided \$25M for research on breast cancer screening and diagnosis for military women and family members. In 1993, after lobbying by grassroots advocates led by the National Breast Cancer Coalition, Congress raised the appropriation for peer-reviewed breast cancer research to \$210M. Since its inception, the BCRP has funded research at universities, hospitals, non-profit and for-profit institutions, private industry, and state and federal agencies. This research is targeted toward the program's vision—to eradicate breast cancer.

Recognizing that this war must be fought on multiple fronts, the DOD BCRP has developed a research portfolio that encompasses a wide spectrum of prevention, detection, diagnosis, and treatment projects. Awards are made using a two-tier process comprised of peer and programmatic reviews that ensure scientific merit and attainment of program goals. In addition, the BCRP's funding strategy complements awards made by other agencies and specifically avoids duplication of long-term basic research supported by the National Institutes of Health.

One important element in BCRP is the participation of advisors from the scientific, clinical, and consumer communities in the program. They provide guidance on funding strategies and serve on both levels of review. The program's success encouraged Congress to appropriate additional funds to the BCRP in subsequent years, totaling \$1.81 billion through FY05. To date, the BCRP has supported awards in three categories: Research (basic and clinical), Research Resources, and Training/Recruitment, as well as the Innovator Award. More than 4,000 research awards have been funded through FY03.

WBCC members have participated as consumer reviewers for many years in this program. They have recently returned from Era of Hope, a research conference where grant recipients of this program report on their progress. Watch future issues of *Collective Voice* for articles on their experiences.

Wisconsin Cancer Control Plan Roll-Out

Karen Maynard

On April 21, 2005 several hundred people from cancer, advocacy, health, education and government institutions met in Middleton, Wisconsin to participate in Wisconsin's Comprehensive Cancer Control Plan roll-out. The plan, sponsored by the National Cancer Institute, allows states to tailor a cancer prevention and control plan to suit their specific needs.

Over a year ago, more than 600 representatives from many of these same organizations participated in the kick-off to decide what focus should be taken in Wisconsin. After this initial meeting, participants volunteered through their place of employment or through advocacy or volunteer positions to create a plan to meet the our state's needs. The result—the Wisconsin Comprehensive Cancer Control Plan—targets cancers with the highest incidence rates, such as Lung (the easiest to prevent through anti-smoking measures and a number one priority of the group), Prostate, Colon and Breast Cancer, with other cancers as a secondary emphasis.

A detailed plan was initiated for prevention, detection and screening, treatment, quality of life, end of life issues and

modifications of data collection and analysis—all of these are important to members of the Wisconsin Breast Cancer Coalition. Although they might not seem directly related, many of Wisconsin's cancers have the same important messages: adequate information, early intervention, highest quality and latest clinical trials participation for the best results, equal and adequate access to healthcare, and the most humane and comfortable situation as we deal with end of life issues.

Each participant was asked to take the plan back to their participating organizations to commit to work on one or more areas of the plan over the next five years. Together with many committed organizations, healthcare systems, advocacy groups, etc., the Wisconsin Breast Cancer Coalition

will use this plan to guide us as we design and implement our contribution. Our collective goal: new hope, new awareness, early screening and prevention and new treatment plans so that the incidence rate of cancer and mortality is at an all-time low and eventually becomes only a memory.

Join the Wisconsin Breast Cancer Coalition today and participate in this effort for a cancer-free Wisconsin!



WBCC participants in formulating the WI Comprehensive Cancer Control Plan. From left: Kathleen Harris, Karen Maynard, Ellen Vander Heyden, Galina Tash, Marge Liss.

Survivor Spotlight continued from page 3

cer, but we never laughed AT it.) Those thoughts, memories and feelings helped to change my perspective on life and cancer forever. I began to understand that it could always be worse. My situation was a piece of cake compared to other women I have met.

Women with a family history of breast cancer have a unique perspective. In a way, we get a head start on the acceptance of it. We see it, we know what is involved, and (thankfully in my family) we know we can survive it, and most importantly, beat it. My entire life I saw women I know and love go through this gracefully, with smiles on their faces and a joke at every turn—it seemed so normal. I'm sure my grandma never thought her response to her breast cancer would, years later, teach a granddaughter how to handle it, but it truly has.

Patty Griffin's song "Mary" sums up the unspoken relationships between women in the same family. "She moves behind me. She leaves her fingerprints everywhere. Every time the snow

drifts, every way the sand shifts, even when the night lives, she's always there." I think that is true, no matter what happens in your life, good or bad, we have lessons learned and passed on to us to help us get through the difficult periods in our lives.

When we look back, we're not going to remember bruised egos, breakups or even hurt feelings. The things we'll remember are the important life changing events—wonderful ones like giving birth, a first home, a wedding day, as well as the difficult ones like cancer or the loss of a loved one. It's these things, both good and bad—and how we deal with them—that make our lives rich.

I will never meet a stronger, more self-assured group of women than the breast cancer survivors in my family. They are my roots. They are what allowed me to stand strong and not break down and crumble when breast cancer became my reality instead of my possibility.

WBCC in Washington, DC

Members of the WBCC Legislative Committee just returned from Washington, D.C. where they attended the National Breast Cancer Coalition's Annual Advocacy Training Conference and Lobby Day. While there they attended seminars and workshops with topics like:

- Breast Cancer Treatment: New and Emerging Therapies
- Gene Panels: Promise, Progress, and Limitations
- Intellectual Property Rights: Why it Matters to Breast Cancer Advocates
- Involving Advocates in Systematic Reviews
- Structure and Function of DNA, RNA and Proteins—and many others.

Following the conference they met with each one of Wisconsin's legislators to ask for their support of the following:

1. Guaranteed access to quality healthcare for all. We will not end breast cancer until all women have guaranteed access to quality health care regardless of their ability to pay.
2. \$150 million dollar appropriation for the Department of Defense (DoD) peer-reviewed Breast Cancer Research Program (BCRP) for fiscal year (FY) 2006
3. Passage of legislation that would authorize funding for the National Institute of Environmental Health Sciences (NIEHS) to research links between breast cancer and the environment
4. Preservation of the Medicaid Breast and Cervical Cancer Treatment Program
5. Enactment of legislation to mandate registration of clinical trials



Rhonda Deneka presents Congresswoman Tammy Baldwin with the NBCC 100% Award, thanking her for voting 100% for all our legislative priorities in 2004.



Mildred Leigh-Gold during a special pre-conference Project LEAD® 10th Anniversary Dinner.



WBCC Legislative Chairperson Rhonda Deneka presents Congressman Ron Kind's Legislative Assistant Betsy Dunford with the NBCC 100% Award.



The WBCC delegation with Congresswoman Tammy Baldwin outside her office.

Scholarship Applications Now Being Accepted for 2006

The Sherry Kohlenberg Memorial Scholarship Fund was created to send deserving WBCC members to the National Breast Cancer Coalition's Annual Advocacy Training Conference and Lobby Day in Washington, D.C. each spring.

The Fund was established in memory of Sherry Kohlenberg, who grew up in Milwaukee and died of breast cancer at the age of 37. She was a founder of the Virginia Breast Cancer Foundation and one of the original members of the National Breast Cancer Coalition (NBCC). Sherry was a critical force behind the drive to increase the nation's breast cancer research dollars. She also fought for greater awareness of the emotional and financial needs of women with breast cancer.

Sherry was selfless in understanding that although it was too late for her to benefit, the only way breast cancer was going to be stopped was through innovative, collaborative research funded by dollars the Federal Government was refusing to allocate to women's health issues. She understood the power of speaking face to face with legislators and was relentless in her efforts to educate our policy makers. She refused to accept "no" from legislators who originally would not accept her phone calls or acknowledge her presence after she had waited hours in their offices.

Sherry wasn't fighting for her life; she knew that fight was lost. She was fighting for those women who would come after her. She was fighting for all of us.

The Sherry Kohlenberg Memorial Scholarship Fund will allow more women to attend the annual conference where they will learn about the latest research from world-renowned scientists and meet with Wisconsin Legislators to discuss breast cancer policy issues. The scholarship is awarded to active WBCC members to help cover the cost of travel to Washington D.C., hotel and registration fee. Scholarships awarded will depend on the number of qualified applicants and the funds available.

If you would like a scholarship application or would like more information about becoming a member of WBCC, contact our office by calling 414.963.2103 or 888.295.2622 or email wbcc@standupandspeakout.org. We are looking to sponsor individuals from all parts of Wisconsin, especially in the Stevens Point, Wausau, Appleton, Green Bay, Eau Claire, La Crosse and Madison areas. In order to qualify for a scholarship, a completed application must be returned no later January 1, 2006 to:

Wisconsin Breast Cancer Coalition
P.O. Box 170031
Milwaukee, WI 53217
wbcc@standupandspeakout.org

Award recipients will be notified by the end of February.



WBCC Legislative Committee members in Washington, D.C. Luz Tellez, Galina Tash, and Donna Johnson.



WBCC Members Oza Holmes and Donna Johnson with Congresswoman Gwen Moore outside her office.



WBCC Members Kathleen Harris and Bonnie Anderson with Congressman Tom Petri.



Senator Herb Kohl with WBCC Members Rhonda Deneka, Galina Tash, and Kathleen Harris.

WBCC Recognizes Volunteers

Jean Rosenberg and Terri Chelmowski were recognized for their consistent and dedicated volunteerism at the WBCC Annual Meeting this past fall.

Jean Rosenberg has served as the organization's Volunteer Administrative Assistant (recently adding the title Database Manager) since the organization's inception in 1994. She handles membership renewals, keeps our records, and even stored materials for us before we had an office—you name it, she has done it. We owe much to Jean, who continues to amaze us with her talent and dedication each and every day.

Another long time member, former board member, and valuable volunteer is Terri Chelmowski, who has been an integral and dedicated WBCC volunteer for many years. This past January, Terri stepped down from her position as volunteer administrator of our donation thank you notes. Every time you sent us a donation and received a thank you for the past nine years, it came from Terri. We thank her for her compassion, wisdom and willingness to help out whenever needed.

6th Annual Rare Chair Affair: Bid Farewell to Breast Cancer

Mark your calendars! This year's Rare Chair Affair: Bid Farewell to Breast Cancer event will be held on Friday, September 16, 2005 at the Pfister Hotel in Milwaukee, with festivities starting at 6:00pm. Invitations will be in your mailboxes later this summer—or register online at www.rarechairaffair.org.

The committee is now organizing volunteers, procuring silent auction items, and corporate sponsors. There are many exciting new things happening this year with the event. Our biggest addition to the event is a raffle of a pink Malaguti "Yesterday" Scooter (\$3,000 retail value). The raffle tickets for the Malaguti scooter are on sale now for \$25 each. You do not have to be present at the event to win! The scooter will be on display at various locations throughout the summer starting at the Snappy Turtle (located just west of the intersection of Port Washington Road and Mequon Road in Mequon, WI), Gallery 505 during Whitefish Bay Sidewalk Sale (505 E. Silver Spring, Whitefish Bay, WI), during the 2005 International Cycling Classic in Whitefish Bay, and more. Tickets are also available through the WBCC office (cash, check, and Visa/MasterCard are accepted), call 414.963.2103. For more information, email info@rarechairaffair.org.

Sponsors. If you or your company would like to participate in the event by becoming an event sponsor, contributing an item for the silent auction, or just making a donation to help cover expenses, please contact committee chairperson, Peggy Coffey at 414.962.9332 or email her at info@rarechairaffair.org.

Attention breast cancer survivors! We want you to be a Survivor Artist and create a chair for the live auction. Each year we ask 15 to 20 breast cancer survivors to work with other survivors and trained artists during the months of July and August to create their own personalized chairs for the live auction. Absolutely no experience is necessary; we have trained volunteers to help you create your own work of art. If you would like more information or would like to participate, please contact Peggy Coffey at 414.962.9332, or visit our website at: www.rarechairaffair.org.



"The Final Frontier" Chair created in 2004 by Survivor Artist Barb Rego. Sadly Barb passed away this spring, she will be missed.

Volunteerism

Ever thought about volunteering for a nonprofit organization, but aren't sure what you could do? Do you have a few extra hours every once in a while and wonder if there were something you could do to help the fight against breast cancer? We have lots of exciting volunteer opportunities that are fun and easy and take only an hour or two of your time. WBCC is in need of volunteers to stuff envelopes, contact and schedule other volunteers, enter data, distribute brochures, join a committee, etc. If you are interested in volunteering please email wbcc@standupandpeakout.org or call our office at 414.963.2103.

We'd love to hear from you.

Breast Cancer Awareness Day at the Ballpark

Mother's Day was extra special at Fox Cities Stadium this year. As on most Sundays in the summer, you could sit at the ballpark, eat a hot dog, and watch a typical **Wisconsin Timber Rattlers** baseball game—but this year the Timber Rattlers (a Seattle Mariners' minor league team) wore pink uniforms in honor of breast cancer awareness!

You might think a bunch of professional baseball players would balk at wearing pink—but pink turned out to be such good luck (they broke a five



WBCC's Karen Maynard is interviewed by a Green Bay television news reporter about hereditary breast cancer.

game losing streak to beat the Dayton Dragons 10-2!) that they almost didn't want to give up the uniforms after the game! A silent auction was held immediately following the victory, raising money for the WBCC. Twenty-eight jerseys were auctioned, including two signed by all the players and coaches on the team.

Two jerseys, those worn by Matt Tuiasosopo and Yung Chi Chen, were autographed and sold on eBay later in the week to raise additional donations. Each of those uniforms went for over \$300. When all was said and done, the Appleton Baseball Club donated over \$4,000 to WBCC from the event!

Before the game breast cancer survivors were honored with carnations and given free tickets to the game. It turned out to be a beautiful day at the ballpark, and a great way to spend Mother's Day.

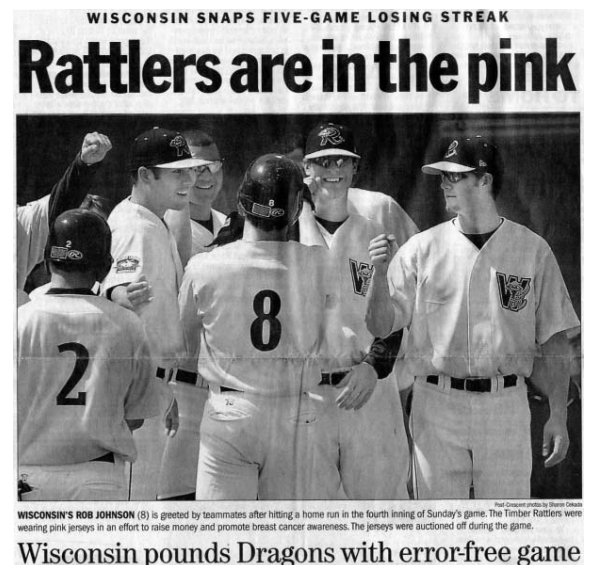
Thank you to the Wisconsin Timber Rattlers for hosting the event—one that they hope to continue as an annual tradition.



Wisconsin Timber Rattlers wearing pink uniforms to promote breast cancer awareness.



Seattle Mariner's June 2004 top draft pick Matt Tuiasosopo signs his jersey which eventually brought over \$300 in an eBay auction.



Appleton Post Crescent Newspaper coverage of the event.

WBCC Seeking Program Coordinator

WBCC is currently interviewing applicants to fill a Program Coordinator position. The ideal candidate will provide support for WBCC by assisting with execution of programs and membership support, fundraising events, educational events, and marketing activities. This is a half-time position (approximately 20 hours per week) without benefits, exempt from overtime and is currently the sole staff person for the organization. If you would like to find out more information or to apply for this position, please send your resume and salary requirements to staff@standupandpeakout.org.

Pick 'n Save WE CARE Program Now Benefits WBCC – #940586



Did you know that you can help the WBCC just by going grocery shopping at Pick 'n Save?

Each time you use the Advantage Plus® Savers Club card, you can help WBCC through their community dollar program called the Pick'n Save Advantage® WE CARE Program.

When you make a purchase and the cashier scans your card, your purchase amount will automatically be accumulated, earning WBCC a share of the total dollars Pick 'n Save makes available to non-profit organizations. This is a great way for you to help support WBCC programs by just doing the things you do every day.

Pink Ribbon Charm

Support WBCC by purchasing this beautiful pink ribbon charm!

It's about ½" in size, sterling silver with beautiful pink Swarovski crystals, and comes on a pink ribbon ready to tie around your neck or attach to a charm bracelet. The charm sells for only \$25 plus \$2.50 for shipping and handling. To order, contact WBCC at 414.963.2103 or email wbcc@standupandspeakout.org.



Soon you will be able to order it online; watch www.standupandspeakout.org for details.

Fahler Financial Advisors Pledges Support

Martin Fahler has generously offered to support WBCC by making a donation equal to 20% of any commission generated by referrals from WBCC. Fahler Financial Advisors is an independent provider of financial services for individuals and businesses, working with clients to help them define and meet their financial goals. Mr. Fahler is licensed and registered to provide general securities, mutual funds, annuities, life insurance, long-term care and health insurance, providing financial, retirement, and estate planning, through Packerl and Brokerage Services.

If you are in need of financial advice and want to help WBCC at the same time, contact Martin at his office at 262.251.7728, and tell him you were referred by WBCC.

Here's what you need to do. If you already have a card, call the corporate customer service line at 866.742.6728; tell them you would like to change your charity code. Give them your Pick 'n Save Advantage card number and our charity code—WBCC # 940586—and they will change it for you right over the phone. Or the next time you visit Pick'n Save, ask to fill out a "change" application and enter the WBCC # 940586. If you do not have a card, visit your local Pick'n Save store and ask to fill out an application form, then write in WBCC # 940586 as your designated organization.

Silpada Designs Representative Donates to WBCC

A big thank you to Tara Turner, Silpada Jewelry Rep, who donated \$100 of her commission following a jewelry party hosted at a WBCC board director's home.

Silpada offers handcrafted .925 sterling silver jewelry, belts and watches displayed at in-home parties; there are no formal presentations, just products to look at and try on. Ms. Turner has also offered to donate a portion of her commission on a ny future parties when the hostess mentions WBCC. If you would like to schedule a party, contact Tara at 414.421.4029.

Fundraising Ideas

WBCC gets a lot of its financial support from individuals, businesses (and their employees), and community groups. Here are just a few things you can do to raise money for WBCC.

1. Place a donation jar in your employee lunch room, or next to the coffemaker.
2. Waitstaff, hair stylists, bartenders, tell all of your customers that you will be donating a portion of your tips that day to WBCC.
3. Donate a portion of proceeds from your summer rummage sale.
4. If you are a survivor, just write a note to family and friends asking them to make a donation in your name.
5. Ask for donations to WBCC in lieu of birthday, anniversary, or wedding gifts.

Always let people know what you are doing so they can be generous with their support. Be sure to let us know in advance and we'll provide you with materials, or bring in an individual to speak to your group. For more ideas, contact the WBCC office at 414.963.2103.

Donor Thank You

WBCC gratefully acknowledges the generous contributions of our funders:

HONORARIUMS

Terri Chelmowski

Mike & Gayle Effinger

Bunny Dolnick

Clarice Zucker

Barb Feldman

Sidney & Edith Kohlenberg

Rony Garcia

Suzette Gorski

“Keep in Touch” Breast Cancer

Support Group

Rhonda Deneka

Sidney & Edith Kohlenberg

Sydelle Shulkin

Elizabeth Oke

Cynthia Aaron

Patti Pochart

Faye Colberg

Nancy Schelbe

Ellen Murphy

Susan Waldo

Patricia Lietzke

Linda Weide

James & Diane Champion

Kristine Wulz

Bob & Margaret Weigman

Ray & Georgia Grimmer

MEMORIAMs

Jane Beck

Luan Wells

Dorothy Cyrier

Patricia Lietzke

Marjorie “Maggie” Dillon

Grace Larlee

Don & Christina Price

Georgia Schutte

Katherine Wolter

Kevin & MaryAnn Cavanaugh

Metropolitan Builders Association

Victor & Kathleen Kornis

Shellie Stoecker

Trinket Jones Kellerman

Arlene Kraak

Gloria LaBrec

Jerome & Frances Margraff

Dennis & Laura Jasinowski

Thomas & MaryPat Brown

Carol Seaver

Elizabeth Fisher

Saber Family Trust

John & Constance Kordsmeier

Heather Krause

Noralee Dreske

Richard & Carol Ripp

Walter O'Malley

Dr. & Mrs. Patrick Roe

Marvella Richter

John & Ann Benske

Daniel Ripp

David & Patricia Bowen

Donald & Frances Wagner

Judith Berka-Dannenbrink

Philip & Dolores Austin

Colleen Ryan

Mary Anne Czerwinski

Gene & Carol Fliss

Bratright, Ripp & Sharpe, LLC

Joe & Deborah Gonzalez

Anthony Wilkoski

Ruth Eizin

Esther Kwass

Kay Kitty

Janette Colson

Sherry Kohlenberg

Dorothy Bein-Arenzon

Leonard & Diana Goldstein

Kathleen Harris

Sidney & Edith Kohlenberg

Gary Kohlenberg

Sydelle Shulkin

Janice Long

Roy & Dawn Anderson

Evelyn Mae Nehr Korn

Tom & Judith Hennick

Linda Roark

Roy & Dawn Anderson

Denise Staudacher

Laura Weisman

Ethel Toffler

Donna Olsen

Rene & Jerry Sadowsky

Sandy Wampner

Catherine Labinski

Janet Zastrow

The James Zastrow Family

Business Partners

Apple Holler

Aventis Pharmaceuticals

Brighton Collectibles

Merle Norman

Panera Bread

Wisconsinmade.com

WLTQ/Light 97.3 F.M.

Foundations

The Open Society Institute

The Medical Society of Milwaukee

County

The Helfaer Foundation

The Jane B. Pettit Foundation

The ROS Foundation

Platinum (\$500+)

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Gold (\$250–499)

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Herb Kohl Charities, Inc.

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Thomas & Sheri Price

Diane Zore

Ellen Vander Heyden

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Dr. & Mrs. Bruce Camitta

Kathleen Harris

Sidney & Edith Kohlenberg

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Grace Larlee

Donald & Mary Lucas

The Moore Family Foundation

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Tara Turner

Clarice Zucker

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Boatright, Ripp & Sharpe, LLC

Thomas & MaryPat Brown

James & Diane Champion

Mary Anne Czerwinski

Rhonda Deneka

Noralee Dreske

Mike & Gayle Effinger

Joe & Deborah Gonzalez

Karen Harrison

James & Kaye Holowatch

Trinket Jones Kellerman

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Dr. Joseph Ousley

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Donna Bachman

Henry Banzhaf

Judith Berka-Dannenbrink

Mary Pat Berry

Bruce & Melissa Block

David & Patricia Bowen

Kevin & MaryAnn Cavanaugh

Fay Colberg

Janette Colson

Carol Dangott

Marybeth Driscoll

Elizabeth Fisher

Gene & Carol Fliss

Suzette Gorski

Ray & Georgia Grimmer

Dennis & Laura Jasinowski

Susan Kandler

Elaine Kloepfel

Gary Kohlenberg

John & Constance Kordsmeier

Victor & Kathleen Kornis

Arlene Kraak

Heather Krause

Esther Kwass

Gloria LaBrec

Kathy Lance

Rosalie Leib

Patricia Lietzke

Elaine Lesko

Jerome & Frances Margraff

Sandra Meldman

Ellen Murphy

Linda Murphy

Joane Novotny

Donna Olsen

Walter O'Malley

Patricia McCormick

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Susan Plant

Lester Radtke

Anna Rasmussen

Toby Recht

Susan Renken

Marvella Richter

Daniel Ripp

Richard & Carol Ripp

Dr. & Mrs. Patrick Roe

Coleen Ryan

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Rene & Jerry Sadowsky

Dee Rae Schulz

Carol Seaver

Sydelle Shulkin

Shellie Stoecker

Beatrice Strick

Donald & Francis Wagner

Luan Wells

Anthony Wildoski

Katherine Wolter

Kristine Wulz

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