

Education Collaboration Legislation

Since 1994, the Wisconsin Breast Cancer Coalition (WBCC) has served as our state's premier resource on breast cancer policy issues. We work to educate the public about breast cancer prevention and treatment. We educate legislators about breast cancer facts so they make good policy decisions. We collaborate with like-minded breast cancer, women's health, and environmental organizations to eradicate breast cancer.

WI Breast Cancer Coalition

PO Box 170031
Milwaukee, WI 53217

PLACE
STAMP
HERE

The Wisconsin Breast Cancer Coalition

Beyond the pink ribbon®

WISCONSIN
BREAST
CANCER
COALITION



Advocacy

"After my mom passed away, I found peace and felt empowered by volunteering for the WBCC. Unless you've been touched by breast cancer first hand, many people don't realize how vulnerable families are to insurance companies and hospital bills. The WBCC fills a need for advocacy for all those affected by breast cancer."

~ Katie Corcoran

What we do

- We bring educational programming about breast cancer prevention, environmental risk factors, and cutting-edge research to Wisconsin venues and groups
- We train and organize people who want to make a difference to be effective advocates for policy change on the state and national levels
- We offer an intimate, summer-long, community-building artistic program for survivors to heal through the power of creativity

Aren't we making progress?

Awareness of breast cancer has increased, as have incidence rates. But too many women and men continue to die from this disease. Treatment for metastatic breast cancer remains elusive. We must continue our fight.

We focus on prevention research

Screening is important, but it catches cancer that is already there. We work to change the conversation to what we can do to prevent getting breast cancer in the first place.

"I'm willing to speak for those who can't or won't. If those of us who can talk don't do it, we're all diminished."

~ Jo DeMars

Together, we make a difference. Help us bring breast cancer policy priorities to elected officials and lawmakers. Help us give breast cancer patients a voice at the tables of power.



We have made a difference:

- With the National Breast Cancer Coalition, we helped secure more than \$2 billion for the Department of Defense Breast Cancer Research Fund since 1992
- We send volunteers every year to Madison and Washington DC to advocate for breast cancer survivors
- We actively protect access to screening and treatment for all Wisconsin women

Key Connections

We bring cutting edge research from the Breast Cancer and the Environment Research Program to Wisconsin. We support the legislative priorities of the National Breast Cancer Coalition and participate in their annual Summit. We are active members of the Wisconsin Breast Cancer Task Force and the Wisconsin Breast Cancer Research Advisory Network. We collaborate with many more like-minded organizations.

Help us change breast cancer priorities, practices and policies

Contact Us

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